



WiDS Volunteer Engagement

June 5th, 2019

www.wids.ca



WiDS Mandate



CREATING
CONNECTIONS



RECOGNIZING
EXCELLENCE



DEVELOPING
TALENT

- ***A Network for Transformation*** – WiDS enables networking and mentoring opportunities for both men and women at various levels of their career
- ***Investment in future leaders in defence and security*** – The longest standing and most recognized program is the WiDS Memorial Scholarship awarded each year in honour of women who gave the ultimate sacrifice
- ***Professional development for personal growth and high performing workforces*** – Bi-annual PD events are well designed, high value learning sessions that share success stories, bring role models to the table, develop leadership skills and enable collaboration across the defence and security community

Trending in 2018

WiDS
@WiDS_Canada

Thanks to @Telfer_uOttawa and @paulapyne for teaching the #skills to build #resilience and #mindfulness into our leadership toolkits.



6:00 PM - 13 Nov 2018

1 Retweet 9 Likes



Halifax The Forum
@HFxforum

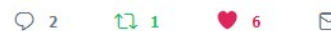
Follow

Thank you to @WiDS_Canada for inviting our #PeaceWithWomen Fellows to their networking event where our Fellows were able to meet with other women in the defence industry



4:19 PM - 14 Nov 2018

1 Retweet 6 Likes



6:05 PM - 4 Oct 2018 from Halifax

5 Retweets 11 Likes



11:08 AM - 6 Nov 2018

3 Retweets 6 Likes



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Vision – What Our Members Think

Offer excellent affordable events

Provide access to innovative and powerful network of decision makers

Need to create WiDS communities and events outside of NCR

Want more professional development and mentoring opportunities

WiDS continues to fulfill it's mandate to support the advancement of women in the defence and security industries, however; our members are calling for more opportunities for professional development and mentorship.

Strategic Priority #1 ~

Refresh Purpose and Core Values

	What	How
1.	Refresh brand	<ul style="list-style-type: none">• Update purpose and define values for '2020'• Build brand guidelines and communications strategy• Update and deliver new marketing artifacts
2.	Recognize organizations and leaders who make positive change	<ul style="list-style-type: none">• Evaluate opportunities to partner with likeminded regional organizations (e.g. Women in Aerospace)
3.	Support talent development and leadership for women throughout their careers	<ul style="list-style-type: none">• Execute communications campaigns via digital mediums, targeted outreach and partnerships

Strategic Priority #2 ~

Implement Sustainable Operating Model

	What	How
1.	Collaborate with CADSI to modernize and solidify relationship	<ul style="list-style-type: none">• Update and sign refreshed WiDS and CADSI MOU
2.	Pursue new program funding opportunities	<ul style="list-style-type: none">• Explore government grant opportunities• Investigate the possibility of long-term WiDS “donor” sponsor outside traditional sponsorship channels
3.	Explore new partnerships	<ul style="list-style-type: none">• Identify key partners with whom WiDS can collaborate to offer additional programming
4.	Secure sustainable project management capacity	<ul style="list-style-type: none">• Explore innovative support models (e.g. industry loaning staff to WiDS)• Improve job description, recruit and ‘hire’ Project Manager
5.	Update WiDS governance structure	<ul style="list-style-type: none">• Dissolve advisory board and recognize contributors• Update organizational structure• Document processes and roles & responsibilities• Implement document sharing and email solution

Strategic Priority #3 ~

Expand Program Offering

What		How
1.	Evolve traditional memorial scholarship	<ul style="list-style-type: none">• Shift scholarship from memorial scholarship to service scholarship (i.e. recognizing contributions of a women currently serving or retired from service, not necessarily deceased)• Identify and establish new funding sources/model
2.	Develop Regional Communities	<ul style="list-style-type: none">• Identify regional representative(s) in target regions• Work with regional economic development organizations and industry in region (e.g. FedDev, PAL, Seaspan, etc.)
3.	Rationalize 5 a 7 networking events	<ul style="list-style-type: none">• Reduce number of 5 à 7 to just four per year• Alternate between central and west locations• Invite special guests to drive attendance
4.	Establish industry internship program for women	<ul style="list-style-type: none">• Define program and operating model for the internship program with stakeholders• Identify and establish funding sources/model
5.	Create national mentorship and coaching initiative	<ul style="list-style-type: none">• Craft proposal for national mentorship and coaching initiative in response to request from Minister of National Defence

WiDS Proposed Organization 2019 and Beyond

