

Annual General Meeting 18 June 2020









Agenda

- Welcome and Opening Remarks Jana Lee Murray
- Executive Committee Annual Report Jana Lee Murray
 - Event and Program Overview
 - Financial Report
- Announcement of New President Jana Lee Murray
- Announcement of New Executive Lorena Mackenzie
- Year Ahead Lorena MacKenzie
- Open Discussion
- Adjournment

















www.wids.ca







WiDS Mandate

- A Network for Transformation WiDS enables networking and mentoring opportunities for both men and women at various levels of their career
- Investment in future leaders in defence and security The longest standing and most recognized program is the WiDS Memorial Scholarship awarded each year in honour of women who gave the ultimate sacrifice
- Professional development for personal growth and high performing workforces – Bi-annual PD events are well designed, high value learning sessions that share success stories, bring role models to the table, develop leadership skills and enable collaboration across the defence and security community





Breakfast 2019 / 2020









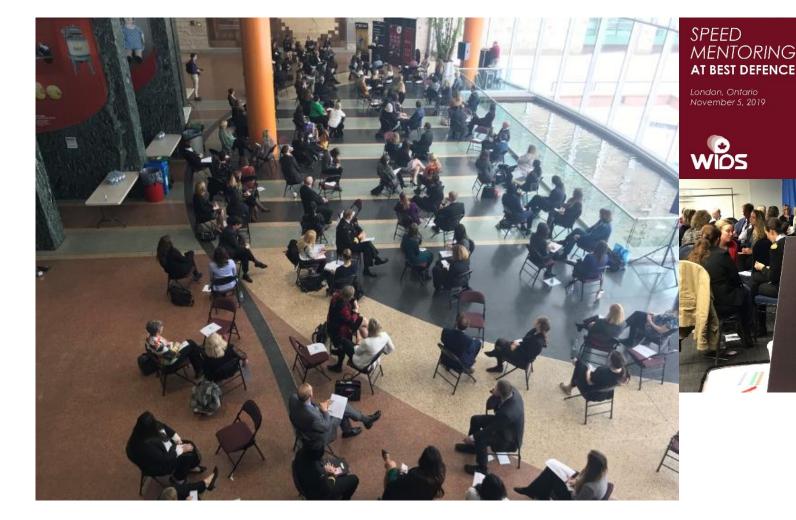






Speed Mentoring 2019 / 2020













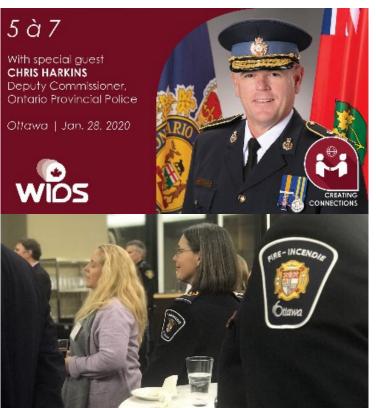
5 à 7 speaker series 2019 / 2020



WITH SPECIAL GUEST COMMANDER **NANCY SETCHELL**



















A Growing Community

Impressions through LinkedIn alone averaged 5000 / month with a recent peak of 10,000 in March 2020!



Community size: 2,111 followers

Annual impressions: 56,441



Community size: 933 followers

Annual impressions: 60,800



Community size: 216 followers

Annual impressions: 20,400









2019 Financial Review

REVENUE		2019 AOP	2019 Final
Breakfast	Tickets	28,800	32,390
Breakfast	Sponsorship	20,000	23,000
Speed Mentoring	Tickets	4,500	4,325
	Sponsorship	4,000	4,000
Patron Sponsorship		25,000	25,000 + 5,000
Fall PD Event	Tickets	3,000	4,750
	Sponsorship	2,000	5,000
Other		5,250	580
TOTAL REVENUE		92,550	104,270
EXPENSES		2019 AOP	2019 Final
Breakfast	Venue	20,609	22,889
	Scholarship	10,000	10,000
	Other	1,500	8,744
	Video	3,840	
AGM / Winter Warm Up		4,000	3,016
Speed Mentoring		2,000	4,252
Fall PD Event		4,000	5,748
Fall PD Event Administrative Expenses		4,000	5,748 19,533









2020 Financials

REVENUE		2020 AOP – COVID	2020 TO DATE
Breakfast	Tickets	38,950 (34,000)	38,950
Breakfast	Sponsorship	48,000 (23,000)	48,000
Speed Mentoring	Tickets	-	
	Sponsorship	-	
Patron Sponsorship		25,000	25,000
Fall PD Event	Tickets	2,500	
	Sponsorship	-	
Emerging Leaders	Sponsorship	5,000 (0)	5,000
Regional Speed Mentoring	Tickets	1,125	
West Coast Launch	Sponsorship	1,445	1,445
TOTAL REVENUE		122,020	113,395
TOTAL REVENUE EXPENSES		122,020 2020 AOP – COVID	113,395 2020 T0 DATE
	Venue		
EXPENSES	Venue Scholarship	2020 AOP - COVID	2020 T0 DATE
EXPENSES		2020 AOP – COVID 23,576	2020 T0 DATE 24,786
EXPENSES	Scholarship	2020 AOP – COVID 23,576 10,000	2020 T0 DATE 24,786 10,000
EXPENSES Breakfast	Scholarship	2020 AOP – COVID 23,576 10,000	2020 TO DATE 24,786 10,000 6,230
EXPENSES Breakfast West Coast Launch	Scholarship	2020 AOP – COVID 23,576 10,000	2020 TO DATE 24,786 10,000 6,230
EXPENSES Breakfast West Coast Launch Regional Speed Mentoring	Scholarship	2020 AOP – COVID 23,576 10,000 9,000	2020 TO DATE 24,786 10,000 6,230
EXPENSES Breakfast West Coast Launch Regional Speed Mentoring Fall PD Event	Scholarship	2020 AOP – COVID 23,576 10,000 9,000 4,700	2020 TO DATE 24,786 10,000 6,230 1,651









WiDS Executive Committee

Position	Current Executive
President	Jana Lee Murray
Executive Vice President	Kristine Osgoode
Financial Comptroller	Bal Mahal
Project Manager	Pamela Flynn
VP, Sponsorship & Affiliations	Astrid Neuland
VP, Marketing Communications	Lorena MacKenzie
VP, Events	Henriette Riegel
VP, Professional Development	Jackie Pothier
VP, Scholarship	Shelley Kelsey
VP, Industry Relations	Lori Watson
VP, Government Relations	Lynn Smith













Welcome to the new WiDS president!



Lorena MacKenzie

International Marketing & Communications Manager General Dynamics Mission Systems–Canada

President's Appointment: Review Committee



Lorraine Ben
Chief Executive
Lockheed Martin Canada



Christyn Cianfarani President CADSI



France Hebert
Vice-President & General Manager
CAE Defence & Security Canada



Michele Mullen
Director General
Canadian Centre for
Cyber Security



Kathy Thompson Vice President Canadian Border Services Agency

2020 Executive

2020 WiDS Executive Committee		
President	Lorena MacKenzie	
Executive Vice President	Kristine Osgoode	
Financial Comptroller	Bal Mahal	
Project Manager	Pamela Flynn	
VP, Sponsorship & Affiliations	Astrid Neuland	
VP, Events	Henriette Riegel	
VP, Professional Development	Caroline Leprince	
Co-VP, Scholarship	Shelley Kelsey	
Co-VP, Scholarship	Christina Jutzi	
Co-VP, Industry Relations	Lori Watson	
Co-VP, Industry Relations	Debbie Goodleff	
Co-VP, Government Relations	Lynn Smith	
Co-VP, Government Relations - DND	Julia Scouten	
VP, Marketing & Communications	Morgan Little & Natasha Jamieson	











Welcome new executives!



Christina Jutzi Co-VP, Scholarships & Fellowships



Caroline LeprinceVP, Professional Development



Debbie Goodleff Co-VP, Industry Relations



Natasha Jamieson and Morgan Little VP, Marketing & Communications



Julia Scouten
Co-VP, Government Relations
(DND/CAF)

Vision – What Our Members Think

Offer excellent affordable events

Provide access to a powerful network of decision makers

Want more WiDS communities and events outside of NCR

Want more professional development and mentoring opportunities

WiDS continues to fulfill it's mandate to attract, retain and promote women in the defence and security industries, however; our members are calling for more opportunities for professional development and mentorship.











2020 Lookahead Discussion







Emerging Leaders Campaign

What is an Emerging Leader?

Someone – in any stage of their career – who is doing great things; someone who is inspiring change; someone who is blazing a trail and setting an example for other young women to follow.



- Online campaign will run throughout 2020
- If you know an emerging leader you feel should be recognized, please reach out to wids@wids.ca!







Sevi Malcolm-Okuribido Department of National Defence



Stephanie McDonald L3Harris











2019/2020 Sponsors – Thank You!

2018 – 2022 Patron Sponsor

GENERAL DYNAMICS

Parent
Organization &
Strategic Partner

Event Sponsors































Conclusion of AGM Questions?





